**VI)** New Projects:

* Strategic plan to support Bowdoinham business  
  Emphasis on entrepreneur/artisan sector  
  Activities to support businesses  
  Implementation strategies

I brought the idea of creating a Strategic Plan for artisans’craftsperson/artists to CDAC a couple of months ago. In early January/February I had a couple of informal and impromptu conversations with Nicole which helped refine my thinking.

This sector is consistent with the Comprehensive Plan and over the many years I have served on this committee we have considered how ‘the arts” has contributed to life in Bowdoinham and how it might be further supported and development. We have not ever developed a Strategic Plan to take this idea forward.

The following Steps are one example of how we might approach this.

Step 1: Environmental Scan

* + Identify known artisans/craftspersons/artists and groups
  + Gather past history of successful sales/display opportunities
  + Identify potential venues for display/sales (includes the Yellow Building and the Town Hall)

Step 2: Analyze the information gathered in Step 1

* Gather additional ideas from other communities
* Identify other individuals in Bowdoinham to include in the process

Step 3: Draft a Strategic Direction

* Vision
* Mission

Step 4: Draft a Strategic Plan to include:

* Objectives
* Strategy
* Action Steps
* Tactics

Step 5: Implementation

* Identify the appropriate groups/individual(s) to take this plan forward.

This is a high level overview of the steps to be taken. As with any plan it will be important to identify the key players in Bowdoinham as well as to reach out the broader community for input and feedback.