



Town of Bowdoinham

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Memorandum

To: Select Board
From: Yvette Meunier
Phone: 207-666-5531
RE: Summer Sunday Concert Series 2026

Date: 4-7-26
Reference:
cc: Nicole Briand

Overview:

In January staff met Earl Bigelow of Watersong to discuss the strengths, weaknesses, opportunities, and challenges of last year's Summer Concert Series and benefit dinners. In February a survey was submitted to the non-profits to aid with scheduling the groups through a lottery system. Given the feedback received there are several factors playing into the proposed changes to this year's contract.

1. Modest price increase for bands
2. Fewer non-profits are interested in hosting benefit dinners, removing pressure from staff to find food trucks to fill the gaps and instead promoting local businesses as food options.

Budget:

All revenues and expenses are estimates and based on previous figures.

EXPENSES

Hired Bands: \$4,000

Looking to host eight individual bands to perform a two-hour concert from 6-8pm over the course of eight Sundays beginning July 5 through August 30 with an average price increase of \$31.25 per band for this year. Up \$250 since last year.

Administrative Assistance: \$300

The price to have Watersong book the eight acts. This activity includes outreach to bands, signing contracts, paying bands, and maintaining communications with the bands. No increase.

AV Assistance: \$1,600

This includes having an individual set up and take down any required equipment for the bands and staying during the concert to troubleshoot any technical difficulties. No increase.

REVENUE LOSSES

Last year staff assisted 3 non-profits in booking food trucks for their benefit dinners and waived the \$100 food truck fee. This year staff will not be waiving fees for food trucks and for the two concerts without scheduled benefit dinners we will be promoting Three Robbers Pub and The Country Store for food options on the promotions.

TOTAL

The 2026 Summer Sundays Concert Series budget grand total from the CMP TIF account is \$5,900, up \$250 from last year, which has a \$6,500 allocated.

Please note the 7/26 Open Farm & Studio Day concert is handled in a separate contract.

**SUNDAY
SUMMER
CONCERT
SERIES**

FMI & MENU DETAILS:



**7/5 - COUNTRY STORE / THREE ROBBERS PUB
CILANTRO**

**7/12 - MERRYMEETING ARTS CENTER
BACK WOODS ROAD**

**7/19 - BCDI
NOVEL JAZZ**

**7/26 - BOWDOINHAM FOOD PANTRY
ROUGH SAWN**

**8/2 - HAVEN HOMESCHOOL COLLECTIVE
RED BEANS AND RICE**

**8/9 - BOWDOINHAM PUBLIC LIBRARY
DYSFUNCTION JUNCTION**

**8/16 - BOWDOINHAM ROWING CLUB
HERON HEMINGWAY**

**8/23 - BHAM COMMUNITY CONNECTIONS
LEOPARD GIRLS**

**8/30 - COUNTRY STORE / THREE ROBBERS
MAGIC EIGHT BALL**