



# Town of Bowdoinham

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[www.bowdoinham.com](http://www.bowdoinham.com)

## Memorandum

**To:** Selectboard  
**From:** Yvette Meunier  
**Phone:** 207-666-5531  
**RE:** Open Farm Day 2026

**Date:** 5-18-26  
**Reference:**  
**cc:** Nicole Briand

### Open Farm Day

The 14th annual Open Farm & Studio Day will be held on Sunday, July 26<sup>th</sup>. The day begins with open farm and studio tours from 9am -4pm. This year we have 10 venues participating. The celebration will continue at Maily Waterfront Park for a Food Pantry benefit pulled chicken and pork barbeque featuring fresh foods from local farms from 4-6 pm. Close the night out enjoying live music by Rough Sawn, a primarily acoustic band playing folk, American, and classic country from 4-7pm.

Changes this year include a slight reduction in costs for the food where the Food Pantry is subbing baked beans for another vegetarian option.

We are still publishing in the Cryer, Forecaster and Lincoln County news and also have a piece in the Summer in Maine insert which will be distributed in ALL 6 of Maine's daily newspapers, (Lewiston Sun Journal, Brunswick Times Record, Portland Press Herald, Kennebec Journal, Waterville Sentinel & Bangor Daily News), reaching the entire state. There will also be copies in all 7 of the Maine Tourism Information Centers along the I-95 corridor from Kittery to Houlton for free! Further, we are planning a brochure to be included as an insert in the July/August newsletter.

### Food Pantry BBQ Menu – subject to change

- Pulled Chicken
- Pulled Pork
- Potato Salad
- Vegetarian Option
- Coleslaw
- Bread rolls
- Desert

## Cost

- Donations

## Budget

*This event is paid for by the Town's CMP TIF account.*

Estimated Revenue - None

Estimated Expenses - \$7,070.28- Up \$213.45 since 2025 because of new banners and yard signs being requested. More details are below.

- Local Food - \$4,123.83 (*via Food Pantry*) This is down \$56.25 from last year's request. The decrease reflects a change in menu options switching from baked beans to a vegetarian option. A detailed budget was provided by the Food Pantry.
- Music - \$900 Same price as 2025 for the costs of hiring the band and an AV assistant.
- Chairs- \$187.50
  - New England Tent & Awning – \$187.50 same price as last year for 75 chairs.
- Brochures - \$570 Inserts for the 1,850-newsletter mailing and an additional 300 for distribution at venues. This is down \$120 from last year as Harvest Tide Organics is not participating this year and they tend to request several hundred copies of the brochure to give to their customers.
- Advertising - \$872.5 Same as 2025.
  - The Times Record \$132 (estimate)
  - Cryer - \$391.50 (estimate)
  - Lincoln County News - \$195
  - The Forecaster - \$114 (estimate)
  - BDN/PPH Summer in Maine insert – Free!
  - Facebook advertising campaign \$40
- NEW: Signage - \$416.45
  - (10) 18"x24" 2-sided yard signs with stakes (\$198.50)
  - (3) 28" x 48" vinyl banners (\$217.95)

Banners to be placed at same locations as voting and the yard signs will give a date and general information about the event.