

Design Direction Questions

Please take a minute or two to answer the following questions. Please return this form, or email your responses, to Nicole Briand (nbriand@bowdoinham.com) by March 16th.

Thank you!

1. What do you think should be a priority, in regards to Bowdoinham's signage goals?
(examples: to advertise Bowdoinham's character, direct visitors to particular locations, provide information to visitors—please try and be specific)
2. What do you think most defines Bowdoinham's character?
(examples: town history, industry, geography, residents)
3. Is there any particular architectural style that you feel best represents Bowdoinham?
4. Is there any particular color, or colors, that you feel should be included in the signage?
(example: "Bowdoinham green"—used in the town logo)
5. Are there any signs that you have seen in other towns that you feel are successful—
—which have caught your attention and were easy to read?
(please provide the name of town and location, if possible)
6. What would you say are the top 4 destinations in Bowdoinham that visitors need to be directed to?
7. Do you have any thoughts, questions or comments, regarding the design of Bowdoinham's signage, that you'd like to add?