Tour de Bowdoinham Meeting – 6/3/25 – 10:30AM
Ken, Andy, Yvette, John & 5 County Rep

To do:

- How to do raffle ($25 to WW, $100 farmers mkt) – Pull before we take off.
- How to use $250 (put towards signs and rest towards jersey's?)
- Include link to jerseys in Bham Newsletter article (YM)
- Buy sandwich board for additional signage for new rest area (YM)

Volunteer Needs/ Cheering

1. MAC students to make signs & chalk art at school
2. Cheer stations – inspiring messages in chalk, cheering, signs, music
    a. Top of hill on Post Rd (10am – noon)
    b. Fire Station (9-11 am)
    c. Finish line (9am – noon)
3. Course Marshall – may be combined with rest area staffing
    a. Last residential yard on Millay across from Fire Station
4. Rest area hosts
    a. Last residential yard on Millay across from Fire Station - Buy sign (YM)
    b. At Recreation Field (10:30am – noon)

Sponsorship

- Banana Banners
    - (8) "Charity Bike Ride This Weekend! Pass with Care!" along the route. -YM has requested them be made. Cost: $165 –$65 donation = ($100)
    - Will make us 100 stickers too for event (value $35?)
- Farmers' Mkt $100 in gift cards ($20 increments)
- 5 County Credit Union ($250 cash)
- Wood & Waters = $25 gift certificate
- MAC = making 100 pins ($100 in materials and time)
- Three Robbers = Restaurant discount

Promotions (KS) ~ June 1 deadline

- MMW website and Facebook
- Central Maine Cycling Club
- Lewiston Bike Club
- Maine Cycling Club
- Fore City Cycling
- Casco Bay
- Portland Velo Club
- Bikereg.com – update with jersey info
- Town website and Facebook (YM)

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Other Outreach

- Farmers' Market newsletter to let them know about the race (YM) DONE
- Outreach to FD to see if they can house table, chairs and town tent for the rest area, and host cheer station (YM)

Jerseys

- Tentative deadline to have logos in by is June 1, possibly later.
- Prices on sliding scale relative to how many are ordered by closing date of online sales. Initial price tentatively set for $62.
- Online store to be open up to 3 months in advance of race Print materials
- Posters, que sheets, stickers (1.5 – 2" circles multi color), pins (multi color)

Prior to event

- Request Public Works sweep streets (YM)
- Collaboration with Three Robbers on discount (KS)
- Que list creation/printing (YM)
- Paint arrows on the ground (KS)
- Put out charity ride signs (KS?)
- Add numbers to the back side of buttons

Day of event

1. Set up blow up arch at Food Pantry (YM)
2. Put out signs
    - Tourtellotte's Parking
3. Help with rest areas
    - Rec field - table, tablecloth, bananas, granola bars, bottled water, (Food Pantry), tent & sign (YM)
    - Mailly - Tent, table, sign (YM) bananas, granola bars, bottled water (Food Pantry)
4. Reg table - Staffed by Food Pantry to receive donations and weigh it.
    - Copies of waivers, pens
    - Que sheets
    - Pins/keep sakes
    - MMT info? YM reached out to KELT 6/3
5. Speeches from Food Pantry, Ken, Yvette, mention sponsors

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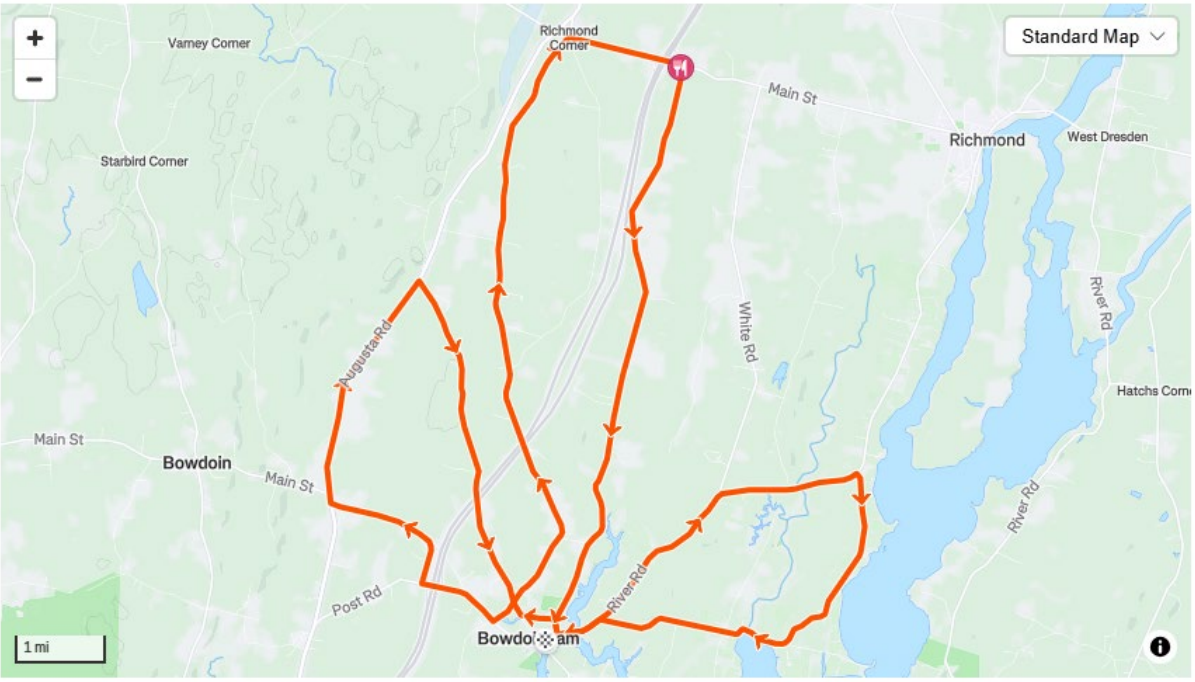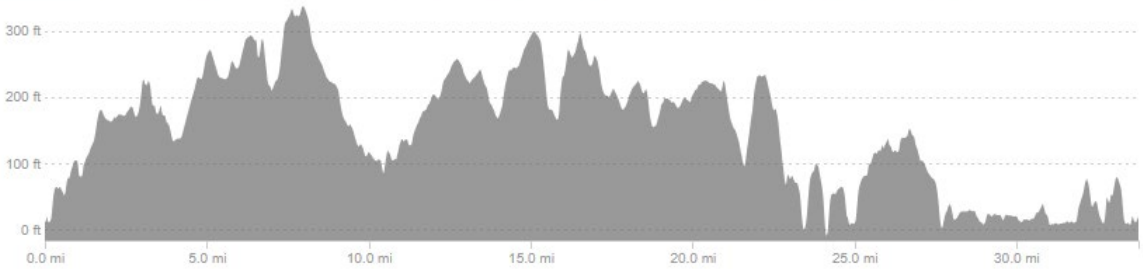
Route and Elevation