



WWW.TEXTMYGOV.COM



**TextMyGov**

# **PROPOSAL**

DATE: 01/30/2024

PREPARED FOR:  
BOWDOINHAM  
13 SCHOOL STREET, BOWDOINHAM, ME 04008

PREPARED BY:  
JONATHAN MYERS  
ACCOUNT EXECUTIVE | TEXTMYGOV



# INTRODUCTION TO TEXTMYGOV



TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, 97% of smartphone owners text regularly. The technology analysts at Compuware reported that 80 to 90% of all downloaded apps are only used once and then eventually deleted by users.

---



# TEXTMYGOV SOLUTIONS



## Communicate

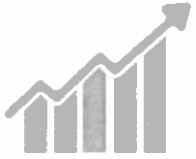
TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer questions, send links to their website, and provide details on garbage pickup, utility payments, city news, events, office hours, just to name a few.



## Engage

TextMyGov uses smart texting technology to engage with citizens. Citizens can easily report issues to any department, such as potholes, drainage problems, tall grass, junk cars. The issue reporting function can be customized for each department and their most commonly reported items. Agencies can engage citizens and ask specific guided questions regarding location, address, street name, and more. If your goal is to engage with citizens and get smart valuable data- You need TextMyGov.

---



## Boost Website Traffic

TextMyGov uses smart texting technology to maximize a city's website. Citizens can text in keywords like festival, parking, ticketing, meeting, sporting event, etc. The smart texting technology can answer the question or send a link from the city's website with additional information. Local government agencies spend thousands of dollars each year on their website. TextMyGov is the best way to benefit from that investment. If your goal is to benefit from your website investment- You need TextMyGov.



## Track

TextMyGov uses smart texting technology to track and record all the information that is sent in. Agencies can track the cell phone number, date, and time of every request. If your agency wants to be compliant with FOIA- You need TextMyGov.



## Work

Smart texting uses detailed information to track a citizen's request or create a work order. Work orders and requests can be generated and completed. Smart texting allows you to easily collect information like name, location, street address, and allows the user to upload a photo. If your agency wants to track real requests and real work orders submitted by a real cell phone number- You need TextMyGov.

---



# IMPLEMENTATION

## GETTING STARTED

After the execution of the basic service agreement, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

## CONFIGURATION

The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

## MEDIA KIT

Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

## Unlimited Training and Support

After initial implementation and training, unlimited on-going support is included. Our experts are available Monday - Friday 6am-5pm MST.

---



# SUBSCRIPTION COST BREAKDOWN

This quote represents a subscription to TextMyGov with an initial TERM of Two-Years. The agreement is set to be automatically renewed after the initial term has finished. Support and services fees may increase in subsequent years but will increase no more than 5% per year. See below for the package price and other details.

*Terms and conditions can be printed and attached as Exhibit A or viewed at [www.TextMyGov.com/terms](http://www.TextMyGov.com/terms) HYPERLINK "http://www.textmygov.com/terms"*

<b>Package</b>	<b>Price</b>	<b>Billing</b>
<b>TextMyGov:</b> <ul style="list-style-type: none"><li>• TextMyGov web-based software</li><li>• Local phone number</li><li>• Short code number (outgoing messages)</li><li>• Unlimited users &amp; departments</li><li>• Unlimited support for every user</li><li>• 10 GB manage online data storage</li><li>• 25,000 Text messages per year</li></ul>	\$3,000.00	Annual
<b>Implementation/Setup Fee</b>	\$1,500.00	One Time
	<b>First year total</b> \$4,500.00	Year one
	<b>Total recurring</b> \$3,000.00	Annual

## Terms

- This is a Two-Year Term.
- After the initial Two-Years , the agreement will revert to year-to-year
- Cancellation requires a 60-day written notice
- Customer is required to put TextMyGov widget on agency's website
- This proposal is valid for 30 days
- Customer is required to provide a copy of W-9



# ADDITIONAL SERVICES

Additional Services	Price	Billing
<b>Enhanced Media &amp; Care Package</b> <ul style="list-style-type: none"><li>Marketing material and expert implementation to promote and optimize TextMyGov, see us here for additional information: <a href="#">Enhance Media Package</a></li></ul>	Price is based on population- See Account Executive for details.	Annual
<b>Additional Storage</b> <ul style="list-style-type: none"><li>100 GB of additional storage.</li></ul>	\$250 per unit	Annual
<b>Additional Text Messages</b> <ul style="list-style-type: none"><li>25,000</li><li>50,000</li><li>100,000</li></ul>	\$300 \$550 \$750	Annual
<b>Database</b> <ul style="list-style-type: none"><li>Database of your local residence to improve citizen engagement</li><li>Database might have been quoted in the original quote. See your package breakdown for details</li></ul>	Price is based on population. See Account Executive for details.	

# TextMyGov

## The Simplest Way to Communicate with Citizens

## Make it easy for citizens to:

### Find Information

Citizens can easily find information and get their questions answered by texting in keywords.

Smart texting answers questions instantly with an automatic response 24/7.

#### *Q/A Keyword Texting Examples:*

*Office Hours, Contact, Park Reservations, Pay Utilities*

### Report Issues

Citizens can text in keywords to report issues on the go.

Smart texting guides the user through the process, gaining intel on type of issue, address, detail, and even allows citizens to upload a picture of it. Once the issue is reported, it is sent to the correct department for review.

#### *Reporting Keyword Texting Examples:*

*Safety Issue, Pothole, Animal Control*

### Receive Alerts

Citizens can opt-in to receive alerts, news, and events directly to their phone.

#### *Mass Texting Examples:*

*Road Closures, Community Celebrations, Council Updates*



### Try It Out

Text **Hi** to 435.265.4446

### Contact Us

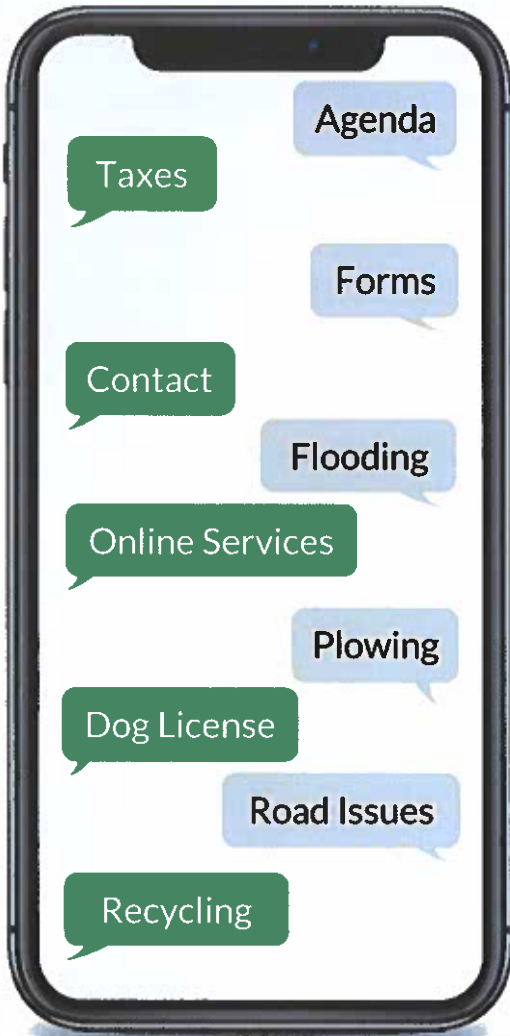
Call 435.787.7222, or Text **Demo** to 435.265.4446

View terms and privacy policy info at: [textmygov.com/opt-in-terms-conditions](http://textmygov.com/opt-in-terms-conditions).  
Msg & Data rates apply. Msg frequency varies. Text STOP at any time to opt-out. Text HELP for contact info

### Visit the website

[TextMyGov.com](http://TextMyGov.com)





# Town of Waterboro

**Report** Issues & Find Answers

## Connect Via Text

Introducing a new way to skip a phone call and use your mobile phone's text messaging service to quickly find information on the go.

## 24/7 Assistance

Smart texting technology evaluates your input and searches keywords in order to provide you with assistance anytime, day or night.

## Get Started

Text **Hi** or any of the featured keywords to: **(207)569-9994**

## ! Receive Town Alerts *(Additional Service Option)*

Sign up to receive town notifications via text message.

For office closure notifications, text **WaterboroOfficeClosures**

For road closure notifications, text **WaterboroRoadClosures**

For transfer station closure notifications, text **WaterboroTransferClosures**

For meeting notifications, text **WaterboroMeetings**

to: **91896**



### What to Expect:

After the initial keyword is sent, you will receive a confirmation message asking you to reply YES to verify opt-in.

You may receive up to 4 text messages a month with a notification for each alert category selection.

Message and data rates may apply. Check with your carrier for more details.

### How to Opt-Out:

Text STOP at any time to remove yourself from the notification list.

Powered by

**TextMyGov**™

View terms and privacy policy info at: [textmygov.com/opt-in-terms-conditions](https://textmygov.com/opt-in-terms-conditions)



# Town of Van Buren

**Find** Information

## Connect Via Text

Introducing a new way to skip a phone call and use your mobile phone's text messaging service to quickly find information on the go.

## 24/7 Assistance

Smart texting technology evaluates your input and searches keywords to provide you with assistance anytime, day or night.

## Get Started

Text **Hi** or any of the featured keywords to: **207.492.4924**

**!** Van Buren Alerts *(Additional Service Option)*

## Receive Town Text Message Notifications!

Opt-in today,

text **VBVOLUNTEERS** to: **91896**



### What to Expect:

- After the initial keyword is sent, you will receive a confirmation message asking you to reply YES to verify opt-in.
- Message frequency varies.
- Message and data rates may apply. Check with your carrier for more details.

### How to Opt-Out:

- Text STOP at any time to remove yourself from the notification list.

View terms and privacy policy info at: [textmygov.com/opt-in-terms-conditions](http://textmygov.com/opt-in-terms-conditions)

Powered by  
**TextMyGov**™