



THE BOWDOINHAM NEWS

2026 Advertising Registration

Thank you for your interest in advertising in the Bowdoinham News. The publication is mailed to 1,400 Bowdoinham addresses and is distributed at other venues throughout town. It is a great way to reach local customers and new residents throughout the year.

Single ad rates:

Type A – 2.3” wide by 3” high is \$30
Type B – 3.7” wide by 2” high is \$30
Type C – 4.9” wide by 3” high is \$50
Type D – 4.9” wide by 4.5” high is \$75
Type E – 7.5” wide by 3” high is \$75
Type F – 7.5” wide by 4.5” high is \$125

Recreation Packages: (Only available October 1 - November 14)

	Platinum	Gold	Silver	Bronze	Basic
Platinum: 40% savings, \$755 value Gold: 35% savings, \$530 value Silver: 30% savings, \$405 value Bronze: 25% savings, \$305 value	\$455	\$350	\$285	\$225	\$180
1 year (6 issues) of business card size ads in Bowdoinham News. Reaches 1,400 homes. - \$180 value	✓	✓	✓	✓	✓
Spring team sponsorship, business name on back of jersey. - \$225 value	✓	✓	✗	✗	✗
Fall team sponsorship, business name on back of jersey. - \$225 value	✓	✗	✓	✗	✗
3' x 5' vinyl homerun fence banner displayed throughout the year, incl. State Championship - \$125 value	✓	✓	✗	✓	✗

If you have not advertised with us before or are changing your ad from years past please email your ad in **jpeg, png, or tiff** format to Planning@Bowdoinham.com

To secure your spot in an issue, this form and payment must be submitted one month prior to publication. For example, to advertise in the May/June issue payment is due by March 31.

Name: _____ Email: _____

Business Name: _____ Phone #: _____

Mailing Address: _____

	Type A	Type B	Type C	Type D	Type E	Type F	Package
January/February							
March/April							
May/June							
July/August							
September/October							
November/December							
Subtotal							

Total: _____

Date Payment Received: _____

Thank you for supporting the Bowdoinham News!